



BHERR



LIVE TV RIGHTS

**LIEBHERR 2018
ITTF-EUROPEAN
TABLE TENNIS
CHAMPIONSHIPS**



LIEBHERR
2018 ITTF-European
Table Tennis Championships

18 - 23 September **Alicante, Spain**

Live TV Rights
for Europe's
Biggest Table Tennis Event

TABLE TENNIS GLOBALLY



21% OF GLOBAL
POPULATION
INTERESTED IN
TABLE TENNIS

2018 WORLD CHAMPIONSHIPS



>
697,920,000
TV AUDIENCE

IN OVER
120
COUNTRIES



REACHING **25%** OF
CHINA TV VIEWING
POPULATION



TOTAL SPONSOR
TV ROI OF
USD 411.5 MIL

35% / **42%**



**AGE DISTRIBUTION
OF FANS**

EXTENSIVE MEDIA COVERAGE
FOR MAJOR INTL TOURNAMENTS



>27,500

WRITTEN ON
2018 WORLD CUP CHAMPIONSHIPS
ALONE

ITTF SOCIAL MEDIA PLATFORMS



2,800,000 FANS

INCLUDING >1.6 MILLION ON SINA WEIBO

ETTC – THE TOP EVENT IN EUROPE



The most important event on the European Table Tennis calendar, the ITTF-European Table Tennis Championships will attract Europe's best table tennis stars to Alicante, Spain to battle for the prestigious titles to be named European Champion.

ETTC – THE TOP EVENT IN EUROPE



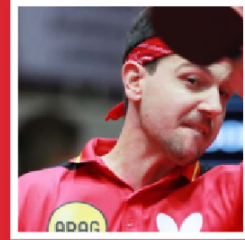
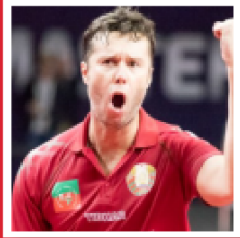
- Prestigious world event in the International Table Tennis Federation & European Table Tennis Union calendars
- A television spectacle filled with drama and excitement to crown the European Champion
- The best of the best players in Europe, including top 5 ranked players in the world Dimitrij Ovtcharov & Timo Boll from Germany (both holding world number 1 earlier in 2018), and current Europe Top 16 champion Bernadette Szocs from Romania
- World Feed available on Satellite across the world
- Bring Europe's best to your viewers!

World Famous European Players Ready for Battle!



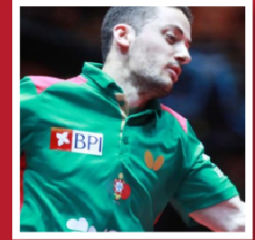
Dimitrij
OVTCHAROV

Vladimir
SAMSONOV

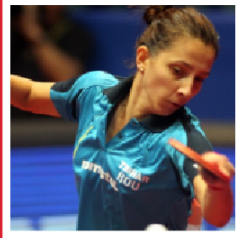


Timo
BOLL

Simon
GAUZY



Marcos
FREITAS



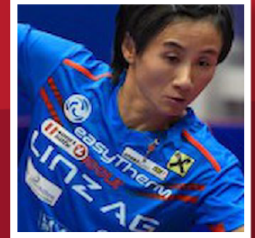
Elizabeta
SAMARA

Petrissa
SOLJA



LI
Jie

HAN
Ying



LIU
Jia



Schedule (21 SEPT)

+2 GMT



10:00

Women's Doubles Round of 16

11:30

Men's Doubles Round of 16

13:15

Mixed Doubles Semi Finals

14:00

Women's Singles Round of 32

17:30

Men's Singles Round of 32

21:15

Mixed Doubles Finals



Schedule (22 SEPT)

+2 GMT

10:00	Women's Doubles Quarter Finals
10:45	Men's Doubles Quarter Finals
11:45	Women's Singles Round of 16
13:45	Men's Single Round of 16
16:15	Women's Doubles Semi Finals
17:15	Men's Doubles Semi Finals
18:15	Women's Singles Quarter Finals
20:15	Men's Singles Quarter Finals



Schedule (23 SEPT)

+2 GMT



10:30

Women's Singles Semi Finals

12:30

Men's Singles Semi Finals

15:30

Women's Doubles Finals

16:30

Men's Doubles Finals

17:30

Women's Singles Finals

18:30

Men's Singles Finals

Spectacular Table Tennis LIVE to your audience!

Show the BEST of European Table Tennis & bring the BEST European table tennis players to your network!

Three full days of professionally TV produced spectacular table tennis action, that is sure to wow your audience.

5 camera HD production distributed via satellite, including close-up camera to showcase the skill, speed, and intricacies of table tennis!





LIEBHERR

**2018 ITTF-European
Table Tennis Championships**

18 - 23 September Alicante, Spain

JOIN US IN ALICANTE!

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